



MIDDLETON-CROSS PLAINS AREA SCHOOL DISTRICT
PLANNING FOR OUR FUTURE
 7106 South Avenue
 Middleton, WI 53562
 mcpasd.k12.wi.us/referendum2018

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MIDDLETON-CROSS PLAINS AREA SCHOOL DISTRICT
PLANNING FOR OUR FUTURE

REFERENDUM 2018 NEWSLETTER

inclusive. innovative. inspiring.

SEPTEMBER 2018

****ECRWSEDDM*****
 Postal Customer

ATTEND AN OPEN HOUSE THIS FALL

- September 27 at 7:00pm**
 West Middleton Elementary School
 7627 Mineral Point Rd. | Verona, WI
- October 2 at 7:00pm**
 Park Elementary School
 1209 Park St. | Cross Plains, WI
- October 15 at 7:00pm**
 Middleton High School
 2100 Bristol St. | Middleton, WI

Space for students is our biggest challenge. The District has grown by more than 750 K-12 students since its latest referendum in November 2012. West Middleton Elementary School, Clark Street Community School (CSCS), and Middleton High School (MHS) are all over capacity, while six of the remaining seven schools are between 92 and 98 percent capacity. The District's strong reputation makes sustained enrollment growth likely in the foreseeable future (as seen below with graphs highlighting growth).

Based on recent growth of about two percent annually and UW-Madison's Applied Population Lab forecast, the District is expected to grow by more than 1,100 K-12 students by 2022-23 and more than 2,200 K-12 students by 2027-28. The School Board charged a Facilities Planning Committee (FPC) with evaluating options to address the District's facility needs. The FPC began meeting in September 2016 – and completed its work in May 2018 – to learn, evaluate, vision, and present options in the form of a community survey.

inclusive. innovative. inspiring.

SEPTEMBER 2018 REFERENDUM NEWSLETTER

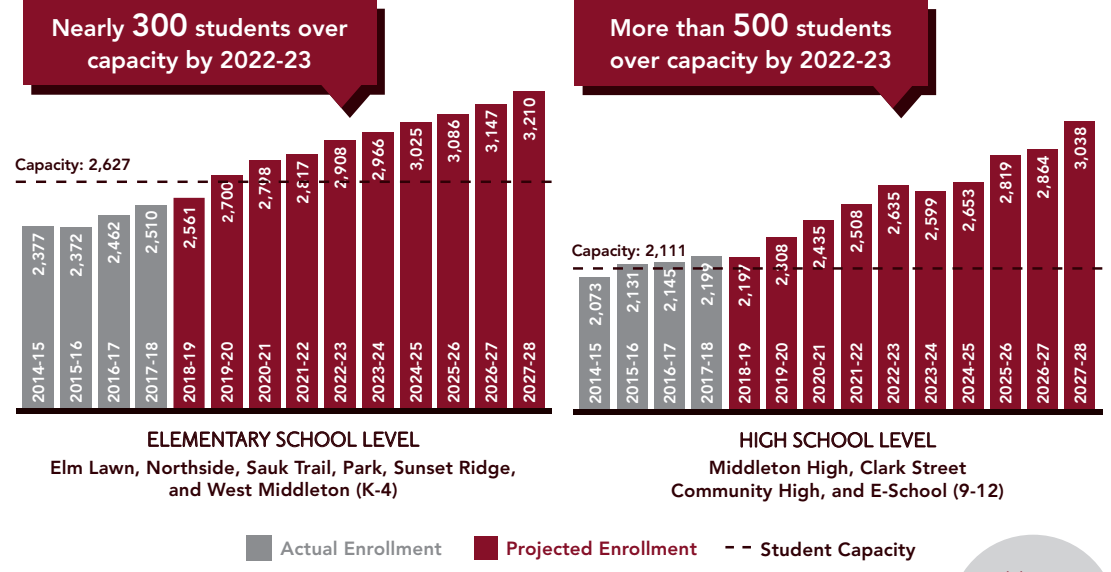
HOW to GET MORE INFORMATION



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**VOTE
 NOV. 6**



Nearly 300 students over capacity by 2022-23

More than 500 students over capacity by 2022-23

WHAT WILL BE ON THE BALLOT?

- QUESTION #1** INCREASE CAPACITY AND UPGRADE FACILITIES
 \$138.9 MILLION
- QUESTION #2** EXCEED CURRENT REVENUE LIMIT FOR OPERATIONS
 \$4.8 MILLION/YEAR*

*Exception is Year 1, which will be \$2.8 million.

MORE INFORMATION COMING NEXT MONTH

- FAQs
- Sample ballot language
- Site plans for schools
- Proposed Design & Construction Timeline

HAVE QUESTIONS OR INTERESTED IN A PRESENTATION OR TOUR?

Contact **Perry Hibner**,
 Director of Communications, at
 phibner@mcpasd.k12.wi.us
 or 608.829.9014

**VOTE
 NOV. 6**



WHY WE ARE GOING to REFERENDUM on NOVEMBER 6

WHAT WILL BE on THE BALLOT?

PLANNING FOR OUR GROWTH



MCPASD is the fastest growing school district in Dane County the last three years. The District has grown by more than 750 K-12 students since 2012 and is projected to **grow by another 2,200 students over the next decade.**

- District projected to grow by another 1,100 students by 2022-23.
- Three schools (Middleton High School, Clark Street Community School, and West Middleton Elementary School) were over capacity in 2017-18.
- Five of our six remaining schools were within 92-98% in 2017-18.
- High school level expected to be more than 500 students over capacity by 2022-23.
- Elementary level expected to be nearly 300 students over capacity by 2022-23.
- Last new schools added were Glacier Creek and Sunset Ridge in 1996.

CONTINUING OUR ACADEMIC EXCELLENCE AND LEADERSHIP



MCPASD has had a larger percentage of schools significantly exceeding standards on the State Report Cards than any district in Dane County. The referendum would create **dynamic, flexible, and modern school facilities** and allow the District to continue to deliver on its promise to be inclusive, innovative and inspiring.

- MHS is the top-ranked STEM high school in Wisconsin, according to Niche.com.
- Kromrey and Glacier Creek consistently rank as two of the top three middle schools in Dane County, according to the Wisconsin School Report Cards and Niche.com.
- All six MCPASD elementary schools ranked in top 10 percent of state, according to Niche.com.
- Every MCPASD school has significantly exceeded or exceeded standards multiple times on the Wisconsin School Report Cards since 2012.

REMAINING FISCALLY RESPONSIBLE



The referendum honors the Facilities Planning Committee's and community's desire to prioritize the elementary and high school level needs. Of the nearly 3,400 who took the community survey, **55% supported a referendum of \$160 million and 66% supported one of \$130 million.**

- MCPASD's mill (tax) rate of \$10.32 last year was the second-lowest among comparable Dane County districts.
- MCPASD's mill (tax) rate has dropped by more than 10 percent since 2014-15.
- MCPASD is one of only a handful of Wisconsin districts with an aAA bond rating.
- An aAA bond rating saved the District approximately \$1 million in interest on bonds from the 2012 referendum.



QUESTION #1

INCREASE CAPACITY AND UPGRADE FACILITIES \$138.9 MILLION

- Build a new elementary school adjacent to Pope Farm Conservancy
- Renovate and expand Middleton High School; Clark Street Community School (CSCS) will be included in the new high school construction
- Add a cafeteria and renovate Park Elementary School
- Convert the current CSCS building into a 4K-early childhood site

QUESTION #2

EXCEED CURRENT REVENUE LIMIT FOR OPERATIONS \$4.8 MILLION/YEAR*

- Includes staffing costs and other operational expenses associated with new and expanded facilities, technology upgrades, safety and security upgrades, and equipment
- \$4.8 million for 2020-21 school year and thereafter

*Exception is Year 1 (2019-20), which will be a reduced cost of \$2.8 million

ESTIMATED TAX IMPACT	QUESTION #1	QUESTION #2	
	Per Year - 20 Years Starting Dec. 2019 \$1.14 per \$1,000 of Property Value	Year 1 Only Dec. 2019 only \$0.50 per \$1,000 of Property Value	Recurring Year 2+ Starting Dec. 2020 \$0.85 per \$1,000 of Property Value
\$100,000 Property Value	\$114	\$50	\$85
\$300,000 Property Value	\$342	\$150	\$255
\$500,000 Property Value	\$570	\$250	\$425

Estimated tax impact based on Fair Market Home Value (Property Value). The average interest rate is 4.3%.

TIMELINE of DISTRICT FACILITY PLANNING

INITIAL PHASE

1996-2011

- Significant enrollment numbers:
- 1996: Glacier Creek and Sunset Ridge open and District enrollment is **approximately 4,800.**
 - 2003: District enrollment **surpasses 5,500.**
 - 2011: District enrollment **surpasses 6,000.**

2012

68% SAID YES
64% SAID YES

- Rebuild Kromrey and expand Glacier Creek Middle Schools
- Operational referendum

2014-2015

- Glacier Creek's expansion opens (2014) and all phases of Kromrey rebuild are open (2015).

2016-2017

- Board convenes the Facility Planning Committee to address ongoing growth and capacity challenges.

District enrollment **surpasses 6,900.**

CURRENT PHASE

2018

- Staff engagement on facility planning process.
- Hosted three community workshops in February.
- Community Facility Survey sent to District residents.

VOTER INFORMATION

Visit myvote.wi.gov to find your polling place or for more information on voter registration and photo identification requirements.

Contact you local municipal clerk for early absentee voting information.

