

# REFERENDUM 2018

**VOTE**  
NOV. 6



MIDDLETON-CROSS PLAINS AREA SCHOOL DISTRICT  
PLANNING FOR OUR FUTURE

The Middleton-Cross Plains Area School District is one of the fastest growing districts in Wisconsin. It has grown by more than 750 K-12 students since November 2012. West Middleton Elementary, Clark Street Community, and Middleton High Schools are over capacity today and additional enrollment growth is expected District wide. Together, our schools are **projected to be 1,000+ students over capacity in four years** and more than 2,000 students over capacity in less than 10 years. To address this growth, two questions will be on the Nov. 6 ballot:

District enrollment is projected to **exceed our capacity** at all three building levels.

## QUESTION #1

### INCREASE CAPACITY AND UPGRADE FACILITIES

\$138.9 million

- Build a new elementary school adjacent to Pope Farm Conservancy
- Renovate and expand Middleton High School (MHS); Clark Street Community School (CSCS) will be included in the new high school construction
- Add a cafeteria and renovate Park Elementary School
- Convert the current CSCS building into a 4K-early childhood site

## QUESTION #2

### EXCEED CURRENT REVENUE LIMIT FOR OPERATIONS

\$4.8 million

- Includes staffing costs and other operational expenses associated with new and expanded facilities, technology upgrades, safety and security upgrades, and equipment
- \$2.8 million for 2019-20 school year
- \$4.8 million for 2020-21 school year and recurring thereafter

| ESTIMATED TAX IMPACT     | QUESTION #1                                                                          | QUESTION #2                                                         |                                                                                    |
|--------------------------|--------------------------------------------------------------------------------------|---------------------------------------------------------------------|------------------------------------------------------------------------------------|
|                          | Per Year - 20 Years<br>Starting Dec. 2019<br>\$1.14 per \$1,000<br>of Property Value | Year 1 Only<br>Dec. 2019<br>\$0.50 per \$1,000<br>of Property Value | Recurring Year 2+<br>Starting Dec. 2020<br>\$0.85 per \$1,000<br>of Property Value |
| \$100,000 Property Value | \$114                                                                                | \$50                                                                | \$85                                                                               |
| \$300,000 Property Value | \$342                                                                                | \$150                                                               | \$255                                                                              |
| \$500,000 Property Value | \$570                                                                                | \$250                                                               | \$425                                                                              |

Estimated tax impact based on Fair Market Home Value (Property Value). The average interest rate is 4.3%

## FACILITY PLANNING PROCESS

- Community-driven throughout
- Facilities Planning Committee (FPC)
  - Made up of more than 20 community members
  - Met approximately 20 times from September 2016 to May 2018
  - Toured six District schools, visited other area schools, reviewed multiple enrollment reports and projections, and reviewed District facilities reports
  - Considered multiple options at elementary, middle, and high school levels
  - Reported monthly findings and ideas to the Board of Education
- Staff consulted on regular basis and received multiple presentations from District administrators
- Hosted three community workshops in February 2018



## HOW TO LEARN MORE

- E-mail Perry Hibner, Director of Communications, at [phibner@mcpasd.k12.wi.us](mailto:phibner@mcpasd.k12.wi.us)
- Look for a postcard in September and October
- Read about the needs, process, and details in September and October newsletters
- Attend an upcoming open house (more details to follow)



[mcpasd.k12.wi.us/referendum2018](http://mcpasd.k12.wi.us/referendum2018)

## SURVEY RESULTS

Nearly 3,400 people participated in a community-wide facilities survey in April 2018. The survey's margin of error was +/- 1.7%. Feedback was an important part of the planning efforts. The School Board used the results, plus the work of the FPC, to decide how the District's space needs could be addressed.



**77%** of respondents believe MCPASD has a **positive impact on home values.**



**79%** support **pursuing a referendum.**



**68%** support **updating and expanding the High School.**



**63%** support building a **new elementary school.**



**60%** support **expanding Park Elementary School's Cafeteria.**



**66%** support a referendum of at least **\$130 million.**

There were mixed results about how to best address middle school level needs.